McMaster University

Family Medicine

David Braley Primary Care Research Collaborative

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Community Engagement in Research

Watch a recording of the session here

CA Klassen

April 27th, 2021

Michael G. DeGroote SCHOOL OF MEDICINE

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Community Engagement

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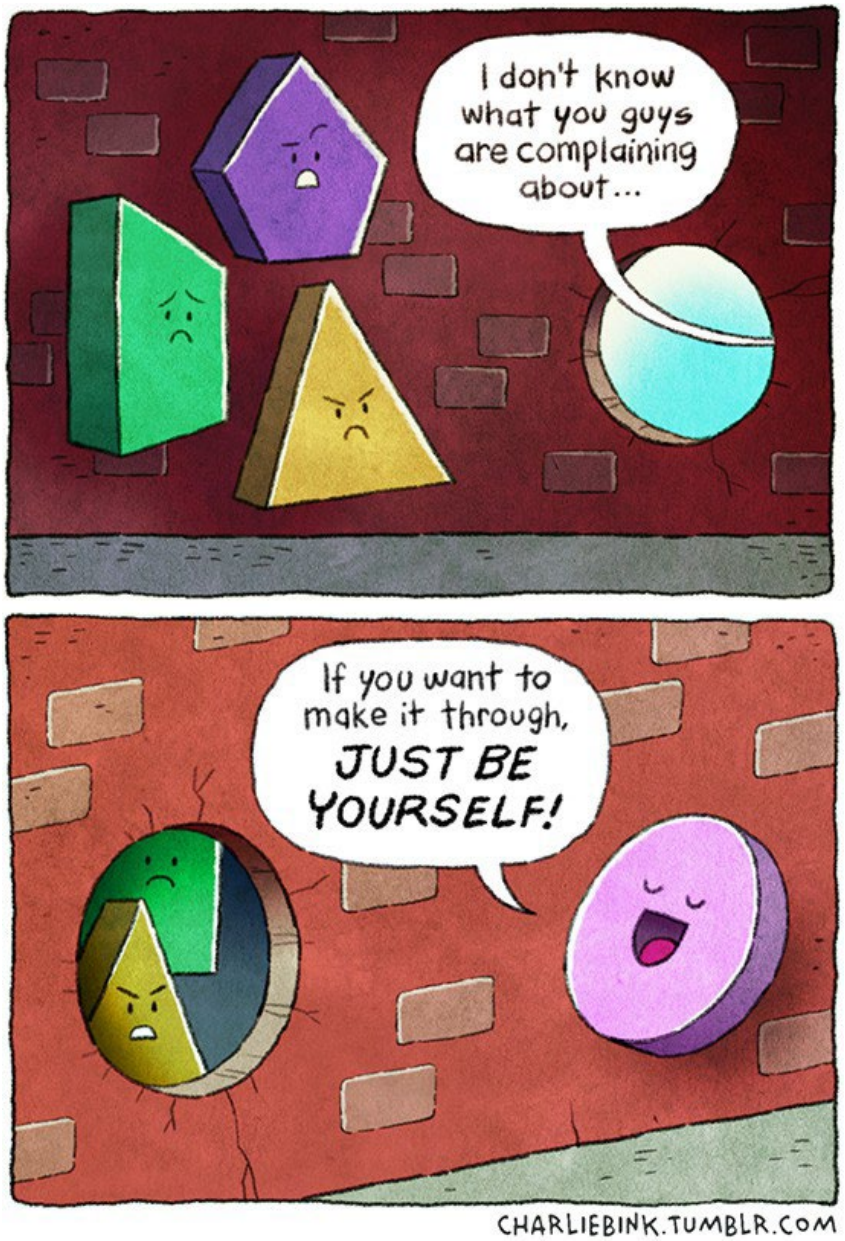
Elements of Community Engagement

- Bring people in: be inclusive[1,2]; nurture collaboration[2]; engage stakeholders, authorities, and local resources (e.g. volunteers)[3]
- Align the program with the community's vision, values, needs[2]
- Share control[3]; listen & learn[1]
- Build community capacity[2]
- Build toward sustainability, working with existing community resources[1]
- Conduct research, adapt your approach[3]


I don't know what you guys are complaining about...
If you want to make it through, JUST BE YOURSELF!
CHARLIEBINK.TUMBLR.COM

What can Community Engagement Look Like in Research?

- Partnerships with community agencies
- Recruiting – individuals, agencies
- Participant/patient engagement in research (e.g. advisory boards, true co-design of interventions)

..... and beyond

Nothing about us

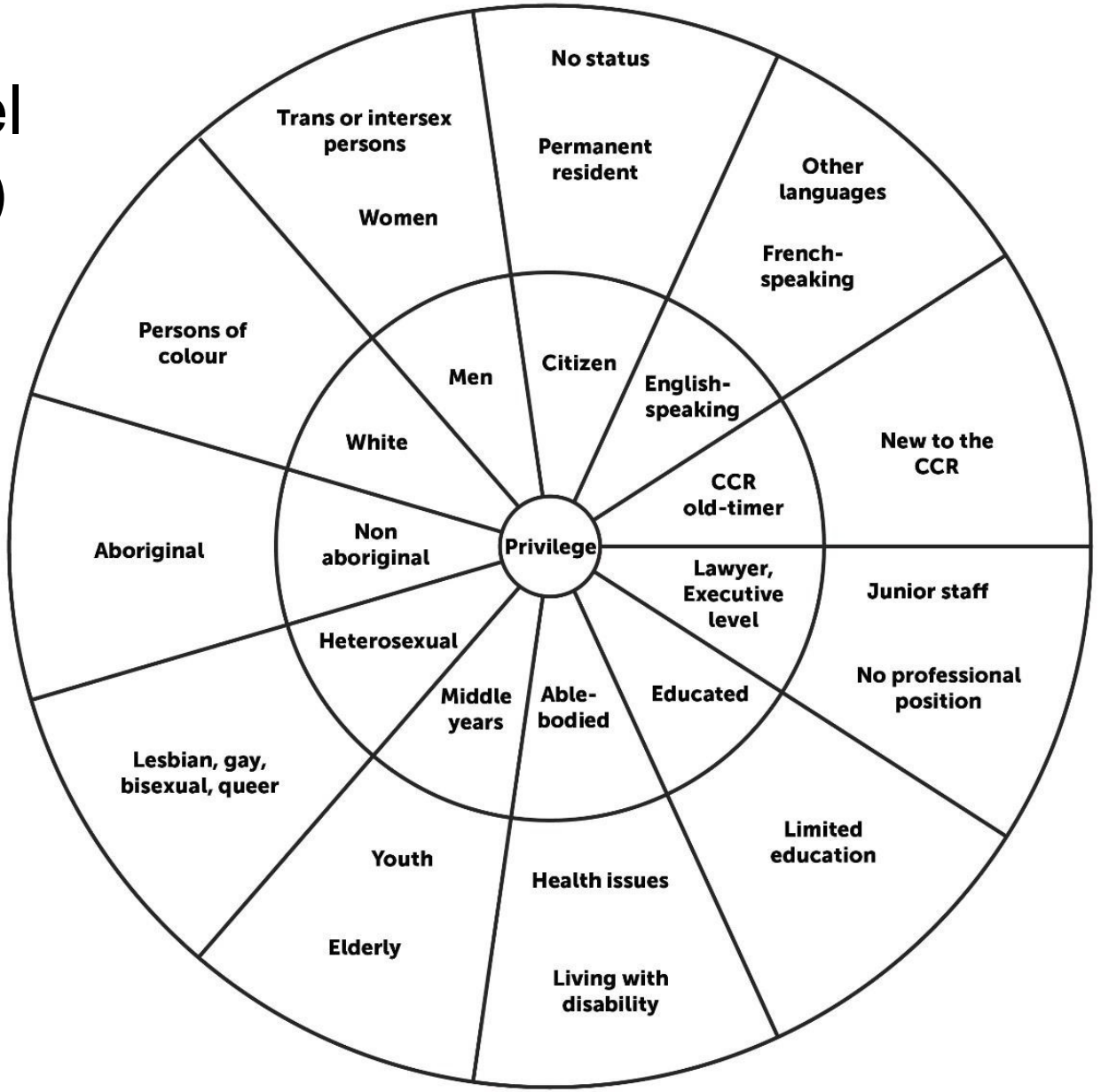
without us

The Power Wheel (Social Location)

Canadian Council of Refugees[4]

Life is **intersectional**: everyone is shaped by the *interaction* of different social locations.

Everyday experience is shaped for many by multiple oppressions.



Tips to Building Inclusivity[4]

- Keep track of how often you speak
- If speaking on behalf of a group you don't belong to, be aware of the line between *their experience* and *your interpretation* of their experience
- Avoid making assumptions about who is taking part in the discussion – don't assume group members aren't present to speak for themselves
- Don't interrupt or speak over people
- Pay attention to the kind of language you're using.
  - Is it respectful? Is it accessible and easy to understand?

References

1. Hashagen, S. (2002). Models of community engagement. *Scottish Community Development Centre*
2. Miao, T., Umemoto, K., Gonda, D., & Hishinuma, E. (2011). Essential elements for community engagement in evidence-based youth violence prevention. *Am J Community Psychol, 48*: 120-132.
3. Adhikari, B. et al. (2017). Elements of effective community engagement: lessons from a targeted malaria elimination study in Lao PDR (Laos). *Global Health Action, 10* doi:10.1080/16549716.2017.1366136
4. Canadian Council for Refugees (CCR). (n.d.). *Tips for an Inclusive Consultation.*

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Department of Family Medicine
Michael G. DeGroote School of Medicine
Faculty of Health Sciences

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